

Habanos

NEWSLETTER

EXCLUSIVELY PRESENTED BY

KALIMAN CARIBE

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The newest **Premium Cigars&Tobacco Varna Airport** is the 25th shop from the renowned chain in Bulgaria. And is now there to help all Habanos aficionados to choose from their most favorite Cuban hand made cigars, gourmet products



and smoking accessories. The totally renewed public area of Terminal 2 at Varna Airport is suitable location for all citizens and visitors of the sea capital in the country. The shop is opened 24 hours every day, mobile +359887401626.

LAUNCHING

ROMEO Y JULIETA RESERVA COSECHA 2008



NAME OF GALLERY: Julieta N 2 (Churchill)
LENGTH: 178 mm
RING: 47

THE MOST ANTICIPATED RESERVA OF THE MOST ICONIC CIGAR IN WORLD HISTORY!

After the phenomenal success of the entire linea Churchill comes the new representative of this linea introduced by the then 29-year-old Winston Churchill.

- 1903 Winston Churchill for the first time ordered a cigar the size of a Romeo y Julieta Churchill - 47 caliber and length 7 inches
- 1946 the first time the brand Romeo y Julieta uses the name Churchill
- Vitola unaltered over 108 years

CHURCHILL LINE DEVELOPING:

- 1970 Churchill
- 2006 Short Churchills
- 2010 Wide Churchills
- 2013 Petit Churchill
- 2013 Reserva Churchill

- Reserve for the first time in 135-year history of the Romeo y Julieta brand

- Aging for a minimum of 3 years for all leaves, used in the composition of the cigar
- Three-stage fermentation
- More than 50 expert blenders are taking part in the final formulation

PRESENTATION:

- Format: Churchill (Julieta N2; dimensions: 178 mm length, 47 ring)
- Classical, original golden ring
- Second ring denoting Reserva
- 2008 vintage
- Luxury box of 20 cigar pieces. with stylish snap mechanism and covered with Chinese polishment
- Limited number of 5000 boxes

HISTORY OF RAFAEL GONZALEZ

Frequently asked questions dealing with cigars, and in particular the Cuban ones, is when is the best time to be smoked.

The Rafael Gonzalez brand gives eloquent answer to this question and all this information stands on the wooden boxes of the cigars. The text is as follows:

„To really appreciate the exquisite aroma of the Cuban cigars, you must either smoke them within a month after leaving Cuba or let them rest at least a

year in proper conditions“.

Established in 1936, the brand is named after Lord Lonsdale, famous English earl and connoisseur of cigars at the time.

The Lonsdale name is another name for the gallery Cervantes (165 mm x 42). Rafael Gonzalez cigars are made from a blend of light tobacco leaves from the Vuelta Abajo region. All measurements are made by the «totalmente a mano, tripa larga»

- fully hand made, long filler method, just one is «totalmente a mano, tripa corta»

THE NEWEST IN 2013



RAFAEL GONZALEZ PERLAS

NAME OF GALLERY: Perla
LENGTH: 102 mm
RING: 40



- fully hand made, short filler. Two-stage fermentation and all the trappings of Habanos cigars are available in this unassuming but popular with many brand.

HABANOSSOMMELLIER RECOMMENDS

THE NEWEST GOURMET PRODUCTS IN PREMIUM CIGARS & TOBACCO SHOPS

BELAIRE FRANCE'S MOST EXQUISITE ROSE



Provence-Alpes-Cote d'Azur — According to French legend, a monk who first tasted sparkling wine famously exclaimed, "Come quickly, I am tasting the stars!" The monk's first taste of the "stars," the tens of millions of bubbles in each bottle of sparkling wine, commenced the world's love affair with bubbles.

With this in mind, we are proud to present BELAIRE, a new sparkling rose wine produced in Provence-Alpes-Cote d'Azur, the breathtaking region in the south of France made famous by the great nineteenth century French impressionists Monet, Cezanne, Manet and Renoir.

BELAIRE is crafted from a blend of Grenache, Cinsault and Syrah grapes selected for their vibrant, fresh character. These are the three

preferred grapes for Provence's best Roses, and each of these three grapes adds special character to the blend, honouring the 2,500-year tradition of winemaking in Provence-Alpes-Cote d'Azur:

- Grenache gives body, warmth and hints of blackberry and blackcurrant
- Cinsault adds aromatic cherry blossom on the nose, finesse and a supple texture to the finish
- Syrah accounts for BELAIRE's beautiful colour and provides roundness and a toasty richness to the wine.

Once the varieties are carefully blended, BELAIRE is aged to imbue it with an enlivening effervescence before bottling, creating a beautiful sparkling rose with aromas of strawberry and blackcurrant and a

vibrant blushed coral hue.

A final 100% Syrah liqueur de dosage adds a sweet — but not too sweet — nuance, resulting in a perfect harmony of aroma, taste, body, and finish.

BELAIRE ROSE can be served on its own, presented within a sparkling cocktail or paired with your favorite dish.

BELAIRE is the choice of many VIPs around the world and in Bulgaria. It is available through out the shop chain and distribution of Kaliman Caribe Ltd., in emblematic bottle of 0.750 L.



CLOUD CHASER — SUNSET IN A GLASS™



From the sun-drenched vineyards of Provence, CLOUD CHASER is proudly presented to you: a classic elegant, dry and highly drinkable AOC (controlled designation of origin) Cotes de Provence Rose, crafted at the award-winning winery, established in 1923 in the beautiful Var département.

In the tiny village of Puget-Ville and the surrounding vineyards, the classic Provençal grapes that form the CLOUD CHASER blend are grown and harvested. Each bottle of

CLOUD CHASER is expertly blended from six different varieties to form a harmonious, delightful and light but subtly complex and juicy Rose wine that vividly evokes its picturesque southern French origins — the Alps on one side, the Mediterranean and the beaches of St. Tropez, Nice and Monaco on the other. Above, the "Mistral" winds render the skies a brilliant, cloudless blue, inspiring the name of the wine!

Like the best Cotes de Provence Roses, CLOUD CHASER is the perfect summer wine, but its charm and complexity make it a Rose for all seasons.

WINE FACTS: 35% Grenache, 30% Cinsault, 12% Mourvudre, 11% Carignan, 8% Syrah, 3% Tibouren
 • Sugar <2 g/L • 13% alc./vol. • Current Vintage: 2012 • In suitable bottling of 0,750, 1.5 and 3 L.

Tasting notes include beautiful classic light pink Rose color. Intense nose of tropical fruits including mango and banana. Round and smooth in the mouth with a lovely, complex onset and aromas of peach and apricot. Long and lingering finish, yet refreshing and quaffable.

CLOUD CHASER pairs perfectly with fish, Asian and Mediterranean cuisines, grilled and roasted meats, and pasta.

Maison Mont D'Azur has been rated as a top producer of Rose, with Gold Medals from the Mondial du Rose, Grand Vins de la Foire d'Avignon, General Agricole de Paris, Grands Vins de Saint Tropez, the Miami Wine Competition and more, and won a 90 point rating and "Best Buy" award from Wine & Spirits — all in the past two years!



BLITZ INTERVIEW

Professor Akli Fundo is a professor of mathematics at the Polytechnic University of Tirana. He starts working there in 1991, and in time he turns to be a leading mathematician not only at the University, but also throughout Albania.

HABANOS SPECIAL AWARD

For several years now he is the Vice Rector of the Polytechnic University and its charisma has established itself as one of the most beloved teachers. Mr. Fundo is among the first customers of Kaliman Caribe in Albania, and to this day remains committed to the company and his favorite Cuban cigars. He is a regular guest at the meetings organized for smokers in Tirana and the achievement that he is most proud of is the first place in the competition for the longest cigar ash at one of the parties.



Professor Akli Fundo

My first Cuban cigar

Although it was a long time ago I remember this moment and will hardly ever forget it. It was somewhere in the late 80's when the uncle of a friend of mine came back from the United States. On his way back to Albania he has passed by in Cuba, where he was loaded with huge quantities of cigars.

Until then I didn't have much experience with cigars, but from that moment on I was fascinated by them, and to this day I still enjoy them very much.

What impresses me most in the Habanos cigars is

Smoking Cuban cigars is a way of life. The uniqueness of their flavor, quality and refinement are impressive. All you want to find in a cigar, you can find it in the Habanos.

The time for cigar is time for

For me, this is the time I spend with my good friends. Adding to this a glass of good brandy or whiskey and enduring subjects of philosophy, history and politics, I can say that this is the best time in my life. Defi-

nately feel relaxed after a busy day or a nice dinner.

The best combination is cigar with

There is nothing better than a Cuban cigar in the company of good friends with a glass of cognac, enjoying the mood of summer sea coast. Naturally, this does not happen very often, but it remains my favorite moment with Cuban cigars.

My favourite cigar is

My favorite brand is Cohiba - since I tried it for the first time Cohiba Behike I am their great fan, but I am also impressed by Esplendidos, Piramides, Maduro. Like the Churchill format and especially that of Romeo Y Julieta, and most of

the vitolas of the brand. Also I like the Partagas Serie D and Partagas Serie P cigars. But for me the most important thing is the company I smoke in. I have five good friends and when we are all together I feel each cigar as classy as Cohiba...

The style of the Habanos aficionado stands out with its

To me, Cuban cigars are allotted for people who have strong personalities and are widely-binding, loving the good life and know how to enjoy it.

My personal recommendation to cigar beginners is

Smoking cigars is a pleasure. Give yourself the opportunity to experience it with a real Cuban cigar.

HABANOS BULGARIA

CUBAN EVENING AT MARTINI BAR PLOVDIV



On June 22, a meeting of the lovers of Cuban cigars Habanos was held at Martini Bar in Plovdiv. The evening brought together those who wish to immerse themselves in the atmosphere of Cuba - with music and live performance

on percussions, attractive suggestions for cocktails and Cuban rum and the charming hand-rolled cigars, provided by Kaliman Caribe.

The guests of the bar could taste from the 10 cigar brands presented on a special

stand and the focus of the evening was the limited regional cigar edition for Bulgaria - Bolivar 681. In a lucky draw few received gifts — to compliment their choice on the cigars. Due to the great interest the organizers promise a sequel.

HABANOS WORLD

“DARE TO TAKE MY CIGAR AWAY AND I WILL DECLARE YOU A WAR!” *W. Churchill*

CHURCHILL AND THE CIGARS

Even though he is a member of Marlboro family, Winston Churchill was a passionate smoker of cigars, perhaps the most renowned.

Still uncompleted 21st anniversary, the young Winston arrives in Cuba as a war correspondent for the „Daily Telegraph“ in 1895. Resting from writing and hanging for hours on the barricades of the rebellious Havana, he has acquired two new habits: smoking cigars and having sweet afternoon siesta.

In 1903 the mythical creator and innovator Don “Peppino” Fernandez offers Churchill specially created for him format - 7 inches length and ring 47, that remains to this day. Such a cigar, however, is offered to the current Prime Minister of France, Georges Clemenceau at the end of First World War, but the practice of giving the name of the cigar on its most famous smoker begins after 1920s at the Romeo y Julieta factory.

1946 For the first time this cigar is named Churchill.

Sir Winston is known for his humor and the Nobel Prize in literature, but also with its innovation. The world of cigars did not go without his footprint as well. For example, he had a habit of biting off the cappa of the habano he smokes after lighting it slowly and carefully with a long match. So we can say that the originator of the Habanos ritual is precisely he. But if the cigar is treated this way its top unravels.



INTERESTING FACTS:

- The man, who have smoked about 60.000 cigars, have drunk a lot of whiskey, gin, brandy, wine and other alcohol drinks, as well have eaten un-measurable quantity of his favorite pork meat.
- Sir Winston Churchill has been the most famous aficionado of Romeo y Julieta cigars brand.
- Dies 90 years old in 1965, that counts he has smoked about 6-10 cigars daily.

To solve that problem, he invented a thin strip, which clings to the end. Even gave its name: “bandobelly”, by the Spanish „Bando“ - „belt“, and „belly“ (in English).

Last but not least, he introduced a new fashion. As he was littered with all sorts of gifts - smoking accessories, he had a cigar cutter available 24 hours a day. This little cutter was

„installed“ on the chain of his pocket watch!

Passionate enemy of cigarettes Churchill used to say: „Overuse of these (cigarettes) will kill you.“ We do not know whether there is a connection, but its main enemies Hitler and Mussolini were pronounced smokers.